



North Worcestershire Golf Club Update August 2014

Further to the public consultation events held on the afternoon of July 10th and the day of July 12th at the Hollymoor Community Centre, Bloor Homes would like to provide feedback on some of the comments, thoughts and concerns that were received.

Public consultation is a vital part of bringing forward schemes such as the North Worcestershire Golf Club (NWGC.)

The initial pre-consultation undertaken at the above events hosted by Bloor, is a demonstration of its commitment to engaging with key stakeholders and neighbours of its proposed schemes from the primary stages of the development process.

The consultation took the form of two separate drop-in sessions, both held outside of school holidays including a weekday afternoon and an all-day session on a Saturday. The timing and location of the sessions were deliberately chosen to ensure as many people as possible could attend.

Approximately 160 people attended the sessions over the two days with a wide variety of opinions voiced, both positive and negative, and a large amount of information gathered.

Whilst several people commented on the lack of information at the event, Bloor would like to emphasise that this was an information gathering exercise. The events were held in order to help understand local people's concerns and aspirations surrounding the redevelopment of the site. The information will now be considered to help inform the evolution of the development principles of the site.

As part of the day's events, participants were invited to engage with the professional team and also to complete a questionnaire. The main points raised are set out below (in no particular order):

Possible Benefits	Concerns
On site GP surgery	Traffic
Brookside footpath / cycleway / fitness trail	Number of houses
School	Education (primary and secondary schools)
Club sports pitches	Ecology
Possible on site sheltered accommodation	Over development of local area
Community space (inc. possible church / hall)	Impact on personal amenity
Provision of 3 and 4 bed family housing	Capacity at local doctors surgeries
Bowling green	Construction traffic
Affordable housing	Affordable housing
Family / children play areas	Drainage
Public access to previously inaccessible open space	Impact on existing golf members
Improvements to local public transport	Congestion

Bloor's commitment to engaging with the community does not end at this point. There will be further formal public consultation events and, in line with best practice, Bloor is keen to set up a working group with community leaders, politicians, and local members of the public to give them the opportunity to be actively involved throughout the development process.

Bloor will also be attending the Longbridge Ward Committee meeting on 19th September and will give a presentation which will set out the key themes which emerged from the public consultation events.

For more information please contact Stephen Osborne-Brown at Core Marketing on 0121 232 5000 or email at stephenosborne-brown@core-marketing.co.uk